



PROFILE

INTRODUCTION

The Woman of Stature Foundation is a registered Non-Profit Company established to address the socio-economic challenges that are prevalent in South Africa through making a valued contribution towards the development of Women in particular Women Business Owners.

The Problem:

The core problem that we are solving is the systemic barriers and socio-economic challenges that prevent women from reaching their full potential, both personally and professionally. Despite progress in recent years, women continue to face gender-based discrimination, unequal access to resources and opportunities, and societal expectations that limit their aspirations and abilities. This situation is particularly acute in developing economies, where women often lack access to education, financing, and support networks that are essential for entrepreneurial success.

Our organization aims to address this problem by providing personalized personal, professional, and entrepreneurial development programs to women entrepreneurs worldwide, especially in developing economies. By empowering women with the skills, knowledge, and resources they need to succeed, we can help them overcome the barriers and challenges that they face and enable them to make a positive impact on their communities

and societies. Through our Woman Rise Projects, we also aim to foster a culture of collaboration, mutual support, and collectivism, creating a global community of empowered women who share their knowledge and resources to help each other succeed. By doing so, we can contribute to a more equitable and just society where women's contributions are recognized and celebrated.

VISION

Our core vision is to inspire excellence and celebrate the achievements of women who drive positive change and contribute to a more equitable and just society.

We envision a future where women worldwide are empowered to reach their full potential, both personally and professionally, despite the socio-economic and societal challenges they face.

As a Proudly South African Non-Profit Company and a leading Women Empowerment Organization, we are committed to creating sustainable growth opportunities for women entrepreneurs globally, while collaborating with men and women who share our vision and values.

To achieve our goal of impacting 10,000 women to scale and accelerate their businesses within the next decade, we will provide personalized personal, professional, and entrepreneurial development programs. Through our strategic partnerships with organizations and individuals



who share our vision, we will leverage our combined expertise and resources to create more significant social impact.

We believe in a balanced approach, recognizing the importance of encouraging women and men to work together to achieve gender equality and a more equitable society. By fostering a culture of collaboration, mutual support, and collectivism, we can create a global community of empowered individuals who share their knowledge and resources to help each other succeed.

Our Woman Rise Projects will focus on empowering women-owned businesses globally, with a particular emphasis on developing economies where access to resources and support is limited. Through these collaborative efforts, we envision a future where women worldwide are empowered, and their contributions to society are recognized and celebrated.

We believe that by recognizing and celebrating excellence, we can empower women to succeed and make a positive impact on society, contributing to a more equitable and prosperous future for all.

MISSION:

Our mission is to empower women entrepreneurs globally by providing them with personalized personal, professional, and entrepreneurial development programs. We will collaborate with men, women and organizations who share our vision of gender equality and work together towards creating a more equitable society. Through our Woman

Rise Projects, we aim to provide sustainable growth opportunities for women-owned businesses, especially in developing economies where resources and support are limited. By recognizing and celebrating the achievements of women, we strive to inspire excellence and encourage a culture of collaboration, mutual support, and collectivism, creating a global community of empowered women who share their knowledge and resources to help each other succeed.

HOW:

Various programs, such as the **Woman Rise™ Programs**, are run as interventions to promote financial independence and holistic wellbeing for Businesswomen who find themselves dealing with anticipated or unanticipated life-altering events in their lives or businesses.

Funding for these programs come from different funding initiatives such as our members, corporate sponsorships, special events such as the Woman of Stature Awards, special projects such as our Forgotten Women Book project and Mentoring projects.

For the Woman of Stature Foundation to run its operations and to continue to bring positive change to the lives of Businesswomen in South Africa, it relies on funding by Eagle Members, Philanthropy, Corporate Sponsorships, and special event such as the Woman of Stature Awards.



WOMAN RISE PROGRAM

The Woman Rise Program consists of a series of Training, Coaching and Mentoring interventions, which address the core challenges experienced by Businesswomen in South Africa and which is referred to as a:

CAGED BUSINESS

DEFINITION:

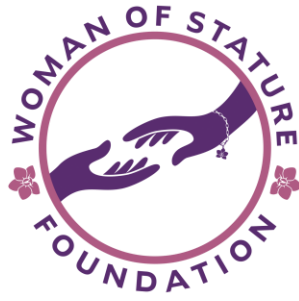
- A Businesswoman who finds herself unable to grow or scale due to lack of time, money, or skill sets.

ACCELATE -HER PROGRAMME:

This is a 6-month program designed to assist in accelerating growth in Women-owned small businesses that struggle to grow due to the lack of resources and includes **Mentoring, Business and Financial Coaching**.

Evidence shows that beneficiaries who have been through the Accelerate Her program, since the formation of the Woman of Stature Foundation in 2018, have grown and developed, both in their personal capacity and their business.

Many of these women are those who faced business closure, receiving our help during COVID19.



AN EAGLE

DEFINITION:

- An Eagle is an organization or a person with a Philanthropic spirit who supports the Woman of Stature Foundation through membership.

EAGLE MEMBER PLAN

The Eagle Member Plan enables Philanthropists and Corporates to participate as funders and donors (referred to as Eagles) of Woman of Stature Foundation. This membership program enables funders and donors to participate at different levels. The Platinum Membership of the Woman of Stature Foundation is a full membership that includes all the benefits the Woman of Stature Foundation has to offer, of which voting rights is the most important.



EAGLE MEMBERSHIP PLANS



EAGLE MEMBERSHIP Platinum Plan R100 000/Annum

Includes:

- Full company profile on the Woman of Stature Foundation website
- VIP invitation to the annual Eagle Luncheon Event
- Name on marketing material for Eagle Luncheon Event
- Brand visibility at Eagle Luncheon Event
- Invitation and brand visibility at all Woman of Stature Foundation events
- Speaking opportunity at the Eagle Luncheon Event
- Membership of Professional Collective for 1 year
- Sponsorship of one beneficiary on the Accelerate-Her Program
- VVIP Table at the annual Woman of Stature South African Awards
 - Includes:
 - Table of 10 guests
 - Trophy Sponsor
 - Sponsor name on trophy
 - Sponsor presents trophy to the category winner at the Woman of Stature Gala Awards Dinner

- Sponsor logo or name in event program, on screen, verbal acknowledgement on the night of the gala awards dinner
- Company/Sponsor featured in the official event video

- 18A Certificate
- Voting rights of one vote in the Woman of Stature Foundation
- Certificate of Appreciation



EAGLE MEMBERSHIP Gold Plan R50 000/annum

Includes:

- Full company profile on the Woman of Stature Foundation website
- VIP Invitation to the Eagle Luncheon Event
- Name on marketing material for Eagle Luncheon Event
- Brand visibility at Eagle Luncheon Event
- Invitation to all Woman of Stature Foundation Events
- 2 Tickets to the annual Woman of Stature South African Awards
- Membership of Professional Collective for 1 year
- 18A Certificate
- Certificate of Appreciation
- No voting rights



EAGLE MEMBERSHIP
Silver Plan
R30 000/annum

Includes:

- Full company profile on the Woman of Stature Foundation website
- Invitation to the Eagle Luncheon Event
- Invitation to all Woman of Stature events
- 1 ticket to the Woman of Stature South African Awards
- 18A Certificate
- No voting rights
- Certificate of Appreciation



EAGLE MEMBERSHIP
Bronze Plan
R5 000/annum

Includes:

- Bronze sponsor listing on the Woman of Stature Foundation website
- Certificate of Appreciation
- Invitation to the Eagle Luncheon Event
- Invitation to all Woman of Stature events
- 18A Certificate
- No voting rights
- Certificate of Appreciation

WOMAN OF STATURE AWARDS

CELEBRATING THE SUCCESS OF WOMEN

The Woman of Stature Awards is the marquee event in the annual event calendar and a percentage of the proceeds go to the Woman of Stature Foundation as the beneficiary.

The awards aim to inspire Women to achieve and impact those around them in a deeper and more profound way.

These successful and impactful Women are acknowledged by Woman of Stature for achieving success within their industry. We believe that excellence deserves to be rewarded and the recognition awards have, since their inception in 2013, played a significant role in the development and empowerment of Women, enabling them to elevate their brand by receiving international exposure.

Past winners' testimonials speak of how winning this award has influenced their personal and professional lives and how they have grown through this experience. They are more confident, fearless, and have experienced another level of respect. It has opened doors of opportunities which they didn't anticipate, impacted them on many different levels and broadening their horizons.



The **Woman of Stature Awards** is in its ninth season in South Africa and has recognized women in various categories such as:

- **CEO of the Year**
- **Entrepreneur of the Year**
- **Woman in Agriculture**
- **Woman in Arts and Culture**
- **Woman in Beauty**
- **Woman in Fashion**
- **Woman in Coaching and Mentoring**
- **Woman in Community**
- **Woman in Construction**
- **Woman in Education**
- **Woman in Engineering**
- **Woman in Healthcare**
- **Woman in Manufacturing**
- **Woman in Media**
- **Woman in Mining**
- **Woman in Science and Innovation**
- **Woman in Technology**

To maintain the integrity and credibility of the Woman of Stature Awards we have partnered with MGIRas (formally AfricaRAS) as our Auditing Partner.

The first **Woman of Stature Global Awards** was hosted in Dubai on the 13th of May 2022 in partnership with our global partner, **Hadarat Global**.

The Woman of Stature Foundation is an official Intermediary and Ecosystem partner to the **Golden Edge Hub**, a division of Hadarat Global.

I thank you for the opportunity to present you with this profile, and trust that your company sees the value to partner with us.

Kind regards,

Charlotte du Plessis

Founder and CEO

Woman of Stature Foundation

Website:

www.wosfoundation.org

Facebook:

<https://www.facebook.com/WOSFoundationSA>

LinkedIn

Woman of Stature Foundation