

# **SUMMIT**

"EvolveHER: Transforming the Future Through Women's Leadership"



# **Your Hosts**



### Charlotte du Plessis CEO Woman of Stature Foundation

A renowned Visionary, Philanthropist, Entrepreneur, Coach, and Mentor with an unwavering commitment to making a significant impact in the lives of others.

Fortunate Twala National Leader Professional Collective

A dynamic leader, philanthropist, and motivational speaker dedicated to social development.







## A Summit Rooted in Purpose and Progress

The Professional Collective Summit is a one-day immersive gathering of diverse voices, industry leaders, change-makers, entrepreneurs, and creatives, and professionals.

A dynamic wave of purpose-driven women will gather at the Professional Collective Summit under the powerful theme "EvolveHER: Transforming the Future Through Women's Leadership."

This much-anticipated gathering will bring together visionary female leaders, entrepreneurs, executives, and changemakers to explore what it means to lead in a world that is rapidly evolving — and how women are at the heart of that transformation.

The EvolveHER Summit is more than just a conference – it is a movement. Set against the backdrop of a shifting global landscape, the summit will focus on reimagining leadership through a feminine lens: collaborative, conscious, compassionate, and courageous.

With thought-provoking keynote speakers, immersive panel discussions, practical workshops, and opportunities for deep connection, attendees will be inspired to rise into their next level of influence - not just for themselves, but for their communities, industries, and the world.

#### A Celebration of Wholeness

EvolveHFR is also a celebration of wholeness - the 2025 theme of the Professional Collective – reminding every woman in the room that leadership begins within. It's about integrating who we are with what we do, and showing up in the world as our full, authentic selves.

From soul-stirring moments of reflection to powerful calls to action, the summit will reinforce the truth that evolving as a leader starts with evolving as a woman.

#### A Call to Rise Together

The summit will emphasize: the future of leadership is female – and it is now. The women of the Professional Collective are not waiting to be invited to the table; they are building new tables, leading with heart, and rewriting the leadership narrative for generations to come.

EvolveHER marks a turning point – a collective commitment to transformation, unity, and empowered action.

A reminder that when women rise, we all rise.

# **Key Themes**



# Purpose-Led Leadership:

How women are anchoring their leadership in values, vision, and impact.

# **Leading Through Change:**

Navigating uncertainty with emotional intelligence and strategic resilience.

#### The Power of Collaboration:

Building networks that empower and uplift women leaders at every stage.

## **Authenticity in Action:**

Embracing vulnerability, integrity, and intuition as leadership superpowers.

# Shaping the Future:

The role of women in building inclusive, ethical, and sustainable futures.

# Why Partner with Us?

# Brand Visibility - Brand Alignment - Media and PR Exposure - Community Impact

#### SPONSORSHIP PACKAGES

#### Strategic Anchor Partner - R50,000

- Full branding integration (event co-host recognition)
- Full-page advert in the summit program
- Panel involvement
- Speaker Slot
- Exhibition stand
- 6 tickets
- · Branded item in gift bags
- Average PR value R500K

#### Gold Partner - R25,000

- · Logo on digital and printed collateral
- · Half-page advert in summit program
- Prominent logo placement on screen
- Panel involvement
- Exhibition stand
- 4 Admission tickets
- Branded item in gift bag
- Average PR value R500K

#### Silver Partner - R15,000

- Logo on all digital and printed collateral
- Quarter-page advert in program
- Exhibition stand
- 2 General Admission Tickets
- · Branded item in gift bag
- Average PR value R500K



Professional Collective, a subsidiary of the Woman of Stature Foundation (NPC), is a businesswomen's network.

All funds raised from these events go to the Woman Rise Program.

The Woman Rise Program consists of a series of Training, Coaching and Mentoring interventions, which address the core challenges experienced by Businesswomen in South Africa and which is referred to as a:

**CAGED BUSINESS DEFINITION:** 

A Businesswoman who finds herself unable to grow or scale due to lack of time, money, or skill sets.

Registration Number: 2018/625146/08

PBO Reference No: 930071616



Thank you for your consideration.

## **Contact Details:**

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